



Center for Advanced Design Research & Evaluation

Optimizing Operations While Promoting Healing

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Thomas Harvey, Terry Ritchey and Debajyoti Pati. (2010). Healthcare Design, 10(4), 34-38.

ABSTRACT:

Given the current economic situation and pending healthcare reform, healthcare owners aren't just looking for the most aesthetic, inviting healthcare environments to promote customer loyalty. Today's clients are relying upon their design teams to create healing, evidence-based environments that promote safe and effective medical care while optimizing operations.

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